

Collective .1 Design Fair

Pier 57, New York
May 8–11, 2013
collectivedesignfair.com

Press Release

Collective: Design Fair New York Announces Exhibitors and Collective Members



Hudson River Park's Pier 57. Photo by John Malcolmson.

Collective .1, Inaugural Fair **Wednesday, May 8 – Saturday, May 11, 2013** **Hudson River Park's Pier 57 at 15th Street, New York, NY**

New York, February 28, 2013 – Collective Design Fair New York announced today the participating galleries for the inaugural edition, Collective .1, which will take place May 8 – 11th at Hudson River Park's Pier 57, New York, NY. Collective was initiated by a group of passionate design patrons, dealers and professionals who recognized the need for the very best in international design.

Collective will present a carefully selected presentation of the world's leading design galleries, with a strong North American contingent and numerous international exhibitors. A selection of galleries from the greater New York area, Chicago, and Philadelphia, as well as Paris and Stockholm have been chosen to present vintage and contemporary design of the highest caliber.

Collective .1 Design Fair

Pier 57, New York

May 8–11, 2013

collectivedesignfair.com

Press Release

Steven Learner, Collective's Founder and Creative Director states, "On behalf of the members of the Collective and my team, I am thrilled to bring this exciting new initiative to New York. Collective .1 provides a rare opportunity to engage, educate and inspire an unusually diverse audience, one that reflects the cultural cross-section of design today."

The Collective is comprised of designers, gallerists, and collectors whose combined expertise in the design field have created a platform that matches the energy, creativity and innovation present in New York City. A series of curated programs and cultural partners are in formation and will be announced in the coming weeks.

Collective .1 Exhibitors (list in formation):

Casati Gallery, Chicago, IL
Cristina Grajales Gallery, New York, NY
Demisch Danant, New York, NY
Grey Area, New York, NY
J. Lohmann Gallery, New York, NY
Jousse Entreprise, Paris, France
Lost City Arts, New York, NY
Maison Gerard, New York, NY
Mark McDonald, Hudson, NY
Modernity, Stockholm, Sweden
Nicholas Kilner, New York, NY
Ornamentum Gallery, Hudson, NY
R 20th Century, New York, NY
Sienna Patti Contemporary, Lenox, MA
Todd Merrill Studio Contemporary, New York, NY
Volume Gallery, Chicago, IL
Wexler Gallery, Philadelphia, PA

Members of Collective 2013:

Caroline Baumann, Acting Director, Smithsonian's Cooper Hewitt, National Design Museum
Lori Chemla
Kyle DeWoody, Co-Founder and Creative Director, Grey Area
Alexander Gorlin, FAIA, Principal, Alexander Gorlin Architects
Cristina Grajales, Principal, Cristina Grajales Gallery
Steven Learner, Founder and Creative Director, Collective Design Fair New York
Sarah Medford, Strategic Development Director; Collective Design Fair New York
Todd Merrill, President and Owner, Todd Merrill 20th Century/ Studio Contemporary
Zesty Meyers, Principal, R 20th Century
Nessia Pope, Independent Curator and Writer
Beth Rudin DeWoody, Executive Vice President, Rudin Management Company, and President, Rudin Family Foundations
Evan Snyderman, Principal, R 20th Century

In order to accommodate all of the related arts and culture events occurring the week of Collective, there will be extended hours on Friday, May 10th until 9:00pm.

Collective.1 Design Fair

Pier 57, New York
May 8-11, 2013
collectivedesignfair.com

Press Release

General Information:

Collective will take place Wednesday, May 8 – Saturday, May 11, 2013 at Hudson River Park's Pier 57, West Side Highway at 15th Street, New York, NY.

Admission:

General Admission: \$25, 4-day pass \$30
Discounted Admission (Seniors and Students): \$15
Groups of 15 or more: \$15 per person

Fair Hours:

Wednesday, May 8, 11am – 7pm
Thursday, May 9, 11am – 7pm
Friday, May 10, 11am – 9pm
Saturday, May 11, 11am – 5pm

For further information please visit: <http://www.collectivedesignfair.com/>

###

Media Contacts:

Jeffrey Walkowiak or Ozgur Gungor
Blue Medium Inc
T: +1 (212) 675 1800
F: +1 (212) 675 1855
jeffrey@bluemedium.com
ozgur@bluemedium.com

Note to media:

Press Preview, Tuesday, May 7, 11:00am – 5:00pm. Registration required in advance.