

Collective .1 Design Fair

Pier 57, New York
May 8–11, 2013
collectivedesignfair.com

Press Release

Collective Design Fair New York Announces Design Council, Cultural Partner and Sponsors

**Fair to run Wednesday, May 8 through Saturday, May 11, 2013
Hudson River Park's Pier 57 at 15th Street, New York, NY**



Hudson River Park's Pier 57. Photo by John Malcolmson.

New York, April 11, 2013 – Collective Design Fair, a new, curated and wide-ranging design event, will open its doors to the public on Wednesday, May 8, 2013 at Hudson River Park's Pier 57 on the West Side Highway. It will host 24 international galleries presenting a cohesive selection of vintage and contemporary design. The inaugural edition, Collective .1, will coincide with Frieze New York and the modern and contemporary art auctions and will take place in a light-filled industrial space located between the gallery hub of West Chelsea and the vibrant Meatpacking District.

The fair today announced its Design Council, which includes members of New York's creative community who actively support the fair. Representing the fields of design, art, fashion and media, they speak to the inclusive spirit of Collective .1.

Members of the Design Council include Diane Ackerman, Jonathan Adler, Kelly Behun, Sabrina

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Buell, Muriel Brandolini, Michael Bruno, Eleanor Cayre, Robert Couturier, Jamie Drake, Aaron Fleischman and, Lin Lougheed, Brad Ford, Steven Gambrel, Julie Gilhart, Victoria Hagan, Tyler Hays, Rachelle Hruska and, Sean MacPherson, Anthony Ingrao, Jack Kelly, Mary and Sean Kelly, Delphine Krakoff, Tom Kundig, Patrick Li, David Mann, Iris Marden, Julianne Moore, Michele Oka Doner, Thomas Phifer, Russell Piccione, Rodman Primack, Adam Rapoport, Pavia Rosati and Ben Schott, Jennifer Rubell, Dan Rubinstein, Margaret Russell, Lisa Spellman, Robert Stilin, Emily Summers, Fern Tessler, Steven Volpe, Alan Wanzenberg, Madeline Weinrib, and James Zemaitis.

In addition, Collective .1 is pleased to announce the Smithsonian's Cooper-Hewitt, National Design Museum as Official Cultural Partner and 1stdibs as Official Design Partner. The Maritime Hotel and The Jane are Official Hotel Partners; ALTOUR is the Official Travel Partner; and the VIP Lounge has been designed and furnished by BBDW. Additional sponsors and partners include ARTBOOK | D.A.P., Hudson River Park Trust, NANZ, Artspace and SPACE Productions; *Architectural Digest* and *Surface* are the media partners.

With 70,000 square feet of open space designed by Steven Learner Studio, the fair will allow visitors to enjoy the surroundings and views of the Hudson River, and will represent a conscious departure from the traditional sealed-box setting. "The idea is that the space will unfold somewhat cinematically," Learner says.

Exhibitors

The full list of exhibitors includes some of the most respected names in the design field: 21st twenty first Gallery (New York), Casati Gallery (Chicago), Cristina Grajales Gallery (New York), Demish Danant (New York), Grey Area (New York), J. Lohmann Gallery (New York), Jousse Entreprise (Paris, France), kinder MODERN (New York), Lost City Arts (New York), Magen H. Gallery (New York), Maison Gerard (New York), Mark McDonald (Hudson), Modernity (Stockholm, Sweden), Mondo Cane (New York) Nicolas Kilner (New York), Ornamentum (Hudson), R20th Century (New York), Sebastian + Barquet (New York), Sienna Patti Contemporary (Lenox), Southern Guild (Johannesburg, South Africa), Todd Merrill 20th Century and Contemporary Studio (New York), Volume Gallery (Chicago), Wexler Gallery (Philadelphia).

The Collective

The Collective is a passionate group of New York-based designers, curators, collectors and gallerists who recognize the need for a new design platform in the city. Their diverse experiences and shared enthusiasm have shaped Collective .1 into an event that will engage both established collectors and visitors new to design, creating an environment where discovery and education are celebrated.

Members of the Collective are Caroline Baumann, Lori Chemla, Beth Rudin DeWoody, Kyle DeWoody, Alexander Gorlin, Cristina Grajales, Steven Learner, Sarah Medford, Todd Merrill, Zesty Meyers, Nessia Pope and Evan Snyderman.

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Location and Schedule

Hudson River Park's Pier 57
West Side Highway at 15th Street

Wednesday, May 8	11am – 7pm
Thursday, May 9	11am – 7pm
Friday, May 10	11am – 9pm
Saturday, May 11	11am – 5pm

Press Preview

Tuesday, May 7, 12 – 2pm (pre-registration necessary)

General Admission: \$25, 4-day pass \$30
Discounted Admission (Seniors and Students): \$15
Children under 12: free
Groups of 15 or more: \$15 per person

Wednesday, May 8 is Museum Day. The Smithsonian's Cooper-Hewitt, National Design Museum members will gain free admission, and other museum members will receive a 2-for-1 admission. Valid proof of membership will be required at the entrance.

Subway: A/C/E/L at 14th Street & 8th Avenue
Bus: M14

For further information please visit the [Collective Design Fair New York website](#)

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Note to media:

Press Preview, Tuesday, May 7, 12 – 2pm. Registration required in advance.