

Collective .1 Design Fair

Pier 57, New York
May 8–11, 2013
collectivedesignfair.com

Press Release

Strong Sales and Attendance For First Edition of Collective Design Fair



Courtesy of Collective Design Fair

New York, May 17, 2013 – The mood was extremely upbeat last Saturday night as the first edition of Collective Design Fair drew to a close. Sales and attendance were strong and steady throughout the five-day event, during which more than 5,000 collectors and VIPs shopped the aisles and exhibits from 23 established and emerging galleries from New York and around the world.

Collective .1 began with an extremely well-attended VIP preview on Tuesday, May 7 and welcomed many prominent names in the design, art and creative communities. Among those spotted in the various booths at Pier 57 were Murray Moss and Franklin Goetchel, Simon de Pury, Stefano Tonchi, Rodney Graham, Victoria Siddall, Paul Morris and Cecilia Dean. In the days that followed, the excitement only grew as Chelsea Clinton, Valentino, Giancarlo Giammetti, Steven Allen and Roman Abramovich arrived to take in some of the most recent trends in contemporary

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creation and the best offerings in vintage design.

“The first fair exceeded our expectations, and we have to thank our exhibitors for bringing the most compelling and refined selection of design that New York has seen in a long time,” said Steven Learner, the Founder and Creative Director of the Fair and a member of the collective that made the event a reality. “We can already promise another great edition for 2014.”

Brisk Sales and Spirit of Connoisseurship

Collective stayed true to its promise of inclusivity by making good design available to everyone. Works at the fair ranged from large ticket items priced at hundreds of thousands to works under \$100. Exhibitors were delighted by the high level of new and familiar clients alike who visited the fair over the course of five days.

Among the most notable sales were a rare set of seating by Leleu, circa 1960, for \$125,000 at Maison Gerard; Harry Bertoia’s *Sonambient* sculpture from 1977 for \$95,000 at Lost City Arts Gallery; and a Mark Peiser glass sculpture for \$48,000 at Wexler Gallery.

R 20th Century sold a daybed by Brazilian modernist Sergio Rodrigues as well as Kelly Behun|STUDIO’s oversized, unique Macrame planter – made of hand-knotted dyed cotton and leather with a large Lucite bowl – as well as lighting fixtures by Thaddeus Wolfe, ceramic objects by the Haas Brothers and serpentine candlesticks by New York-based glass artist Jeff Zimmerman.

J. Lohmann Gallery sold a number of ceramic works from artists such as Merte Rasmussem, Ann von Hoey and Sandra Davolio, ranging in price from \$4,800 to \$16,000.

Ornamentum Gallery had success with two significant sales to private collectors, including *Untitled (5 Kg Suitcase)* by Ted Noten of the Netherlands (5 Kilograms silver bar, suitcase handle and strap) for \$24,500, and a gold bracelet entitled *Über Die Berührung bei Michelangelo* by German designer Gerd Rothmann from 2012.

Volume Gallery also sold several of Jonathan Mueke’s works, while 21st Twenty First sold Hubert Le Gall’s *Frisson Table* made from patinated bronze, glass, stainless steel ball bearings and magnets for \$60,000.

Magen H Gallery sold a large-scale cast-paper wall piece by American artist Leonardo Drew, a small Georges Jouve side table and a vintage 1940s chair created by an anonymous designer.

Cristina Grajales sold an exquisite Alexandra Agudelo bowl of solid silver for \$20,000 and jewelry by design duo Tabor & Villalobos. Sienna Patti Contemporary had steady sales throughout the fair with popular works by Lola Brooks and Susie Ganch.

Modest works and smaller objects also moved quickly for dealers, including Lost City Arts selling a smaller Harry Bertoia sculpture entitled *Sunlit Straw* from the 1960’s and R 20th Century selling Anne Fischer jewelry and table lamps by the Haas Brothers. Some of the hottest items seen leaving the fair were Shelter Serra’s *Fake Rolex* bracelets from Grey Area priced at \$40.

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Other Bold-Faced Names Spotted at the Fair

Janine Antoni, artist; Sid Bass, patron and collector; Claudio Bisogniero, Italy's Ambassador to the US; Tom Delavan, Creative Director, Gilt Home; Waldo Fernandez, interior designer; Mark Fletcher, art advisor and collector; Robert Fitzpatrick, former director, MOCA Chicago; Count Manfredi della Gherardesca, art advisor; Anthony Ingrao, interior designer; Tony Karman, President and Director, EXPO CHICAGO; Reed and Delphine Krakoff, collectors; Carlos Mota, Editor, Architectural Digest; Mira Nakashima, furniture designer; Ana Pincus, collector; Phyllis Posnick, Fashion Editor, Vogue; Trevor Smith, Executive Director, Peabody Essex Museum; Cyril Zammit, Fair Director, Design Days Dubai; Henry Urbach, Executive Director, The Glass House; Dianne Wallace, patron and collector; Ted Allen, television personality; Wendell Castle, furniture designer; Sean Kelly, Bruno Bischofberger and Thaddeus Ropac, art dealers; Eric Shiner, Director, Andy Warhol Museum; Terry Richardson, photographer; Michael Stipe, musician; Richard Prince, artist; Paula Zahn, newscaster; and, Leigh Keno, co-owner, Kenoauctions.com (also of Antiques Roadshow fame).

Collective .1 Programming

Collective .1 presented one of the first New York exhibitions of design works by legendary Italian designer and architect Gaetano Pesce in 25 years, as well as a full array of public programs that featured book signings, panels and tours for collectors. Those included Collective Conversations with Monica Khemsurov and Jill Singer of Sight Unseen, David Brody, Director of the Graduate Program in History of Decorative Arts and Design at Parsons The New School for Design, Anthony Barzilai Freund, Editor-in-Chief/Director of Fine Art at 1stdibs.com, and Pesce in conversation with curator Daniella Ohad.

On a lighter note, fair visitors and exhibitors paused at Grey Area's booth to play ping pong on a table designed by innovative designers Snarkitecture. On the last day, Pier Pong, a ping pong tournament was held by Grey Area, while a Shinola bike, on view in the BDDW café, valued at \$2,000, was raffled off to a lucky winner.

About Collective Design Fair

A new, curated and wide-ranging design fair, Collective .1 opened its doors to the public on Wednesday, May 8, 2013 at Pier 57 on the West Side Highway. The fair was conceived by a passionate group of designers, curators, collectors and gallerists who recognized a need for a new commercial and educational platform for the design collector and connoisseur. With the avid support of the New York creative community, Collective showcased a compelling vision of design today.

The full list of exhibitors included some of the most respected names in the trade: 21st twenty first Gallery (New York), Casati Gallery (Chicago), Cristina Grajales Gallery (New York), Demisch Danant (New York), Grey Area (New York), J. Lohmann Gallery (New York), Jousse Entreprise (Paris, France), kinder MODERN (New York), Lost City Arts (New York), Magen H. Gallery (New York), Maison Gerard (New York), Mark McDonald (Hudson, New York), Modernity (Stockholm,

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Sweden), Mondo Cane (New York) Nicolas Kilner (New York), Ornamentum (Hudson, New York), R20th Century (New York), Sebastian + Barquet (New York), Sienna Patti Contemporary (Lenox, Massachusettes), Southern Guild (Johannesburg, South Africa), Todd Merrill 20th Century and Contemporary Studio (New York), Volume Gallery (Chicago), Wexler Gallery (Philadelphia).

Partners and Sponsors

Collective .1 received the support of the following partners and sponsors: 1stdibs was the Official Design Partner, The Maritime Hotel and The Jane were the Official Hotel Partners, ALTOUR the Official Travel Partner, the VIP Lounge was designed and furnished by BDDW, and Smithsonian's Cooper-Hewitt, National Design Museum was the Official Cultural Partner. Bookstore was provided by Artbook, kid's area was sponsored by kinderModern, and kid's tours were provided by Little Collector.

Other sponsors and partners included: Aesop, Artspace, Cirkers, Hudson River Park Trust, NANZ, SPACE Productions, and Shinola.

Architectural Digest and *Surface* were Media Partners.

For further information please visit the [Collective Design Fair New York website](#)
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