

Collective 2
Design Fair

May 8-11, 2014
New York City

For Immediate Release:

COLLECTIVE DESIGN FAIR ANNOUNCES ITS SECOND EDITION: COLLECTIVE 2 TO BE HELD IN MAY 2014



Skylight at Moynihan Station

Thursday, May 8 – Sunday, May 11, 2014

Press Preview Wednesday, May 7, 4 - 6 pm (pre-registration required)

Skylight at Moynihan Station

360 West 33rd Street, New York, NY

New York, September 24, 2013 – Collective Design Fair is pleased to announce its second edition, to be held in New York City May 8-11, 2014. The inaugural edition, Collective 1, debuted to an extremely favorable response in May 2013, running concurrently with the second edition of Frieze New York and the auction houses' May sales. Collective 1 brought together 23 emerging and established galleries from around the world, who presented a compelling selection of the best in contemporary and 20th-century design. As part of its commitment to design education, Collective 1 included a diverse selection of programming, from special installations and exhibitions to tours, book signings and Collective Conversations.

Collective 2 will take place at Skylight at Moynihan Station, located in the historic James A. Farley Post Office on West 33rd Street between 8th and 9th Avenues. This choice of venue reinforces Collective's commitment to providing a rich and unexpected New York environment for its visitors, highlighting the city's role as a hub for creative innovation. The acclaimed McKim, Mead and White building features a Beaux-Arts exterior and a dramatic industrial interior where at one time 90 percent of the mail in the United States was processed. This setting will provide an exceptional counterpoint to the rarified installations of Collective's exhibitors.

"I am very excited to announce our new venue for Collective 2," says Steven Learner, Founder and Creative Director of Collective Design Fair. "The tremendous success of our inaugural year, with over 5,500 visitors and the support of the city's design and art communities, confirmed the need for a fair like Collective in New York. We continue to work together to create an event that celebrates design and brings a sense of discovery to the fair model."

With over 60,000 square feet, including the former Mail Sorting Room and the Postal Dock, Skylight at Moynihan Station is the ideal location for Collective 2's expanded roster of international exhibitors, special events and programming. More information on these aspects of the fair will be released in the coming months.

Collective Design Fair began with a passionate group of architects, designers, collectors and gallerists who recognized the need for a new commercial and educational platform for the design collector and connoisseur. The 2013 Collective consisted of Caroline Baumann, Lori Chemla, Kyle DeWoody, Alexander Gorlin, Cristina Grajales, Steven Learner, Sarah Medford, Todd Merrill, Zesty Meyers, Nessia Pope, Beth Rudin DeWoody and Evan Snyderman. Collective Design Fair is pleased to welcome new Collective members Brad Ford and David Mann, who will share their expertise to further shape the program and expand Collective 2's international roster of exhibitors.

Brad Ford established Brad Ford I.D. in 1998 with an emphasis on residential spaces. He is an active member of the design community and the author of the acclaimed blog Design Therapy. David Mann is founding principle of MR Architecture + Décor, whose work extends from ground-up construction and renovation to interior architecture, design and decoration for residential, retail and other commercial spaces.

General Information:

Collective will take place Thursday, May 8 – Sunday, May 11, 2013, at Skylight at Moynihan Station, 360 West 33rd Street (between 8th and 9th Avenues), New York, NY.

Fair Hours:

Thursday, May 8	11am – 7pm
Friday, May 9	11am – 9pm
Saturday, May 10	11am – 7pm
Sunday, May 11	11am – 5pm

Sign up to receive Collective Design Fair's monthly newsletter to learn more about exhibitors, institutional partners, and additional programs at the new website:

<http://www.collectivedesignfair.com/>

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New Venue for Collective 2: Skylight at Moynihan Station:



images courtesy of Skylight at Moynihan Station

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